

## Press Release

### Affle reports robust performance for Q4 & 12M FY2026

**Q4 FY2026: Revenue growth of 20.3% y-o-y | EBITDA growth of 20.3% y-o-y**

**12M FY2026: Revenue growth of 19.5% y-o-y | EBITDA growth of 26.3% y-o-y**

**May 09, 2026:** Affle 3i Limited, a consumer intelligence driven global technology company, today announced results for the fourth quarter and twelve months ended March 31, 2026.

#### Consolidated Performance Highlights

##### Q4 FY2026 Highlights (y-o-y):

- Revenue from Operations of INR 724.4 crore, an increase of 20.3% y-o-y
- EBITDA at INR 161.2 crore, an increase of 20.3% y-o-y
- PAT at INR 119.5 crore, an increase of 16.0% y-o-y

##### Full year Highlights (y-o-y):

- Revenue from Operations of INR 2,709.3 crore, an increase of 19.5% y-o-y
- EBITDA at INR 610.1 crore, an increase of 26.3% y-o-y
- PAT at INR 454.9 crore, an increase of 19.1% y-o-y

Affle reported robust performance for Q4 FY2026 with a consolidated revenue from operations of INR 724.4 crore, an increase of 20.3% y-o-y from revenue of INR 602.3 crore in Q4 last year. EBITDA stood at INR 161.2 crore, an increase of 20.3% y-o-y. EBITDA margin was at 22.3% in Q4 FY2026, increasing marginally on a y-o-y basis. PAT increased by 16.0% y-o-y to INR 119.5 crore despite higher taxes in the current quarter. This growth was broad-based coming across India & International markets.

In FY2026, consolidated revenue from operations stood at INR 2,709.3 crore, an increase of 19.5% y-o-y. EBITDA was at INR 610.1 crore, an increase of 26.3% y-o-y and EBITDA margin stood at 22.5%, an increase of 120 basis points on a y-o-y basis. PAT increased by 19.1% y-o-y to INR 454.9 crore and PAT margin expanded to 16.3% versus 16.2% in FY2025.

The CPCU business noted strong momentum delivering 12.0 crore converted users in Q4 FY2026 taking the total converted users delivered in FY2026 to 45.6 crore. The CPCU revenue stood at INR 721.7 crore in Q4 FY2026, an increase of 20.1% y-o-y. The top industry verticals for the company continued their strong momentum, helping it register a robust growth anchored on the CPCU business model along with an operating margin expansion.

In INR Crore	Q4 FY2026	Q4 FY2025	Y-o-Y Growth	Q3 FY2026	Q-o-Q Growth	FY2026	FY2025	Y-o-Y Growth
Revenue	724.4	602.3	20.3%	717.5	1.0%	2,709.3	2,266.3	19.5%
EBITDA	161.2	134.0	20.3%	163.0	(1.1%)	610.1	483.2	26.3%
<i>% EBITDA Margin</i>	<i>22.3%</i>	<i>22.2%</i>		<i>22.7%</i>		<i>22.5%</i>	<i>21.3%</i>	
Reported PAT	119.5	103.1	16.0%	119.3	0.2%	454.9	381.9	19.1%
<i>% PAT Margin</i>	<i>16.0%</i>	<i>16.6%</i>		<i>16.2%</i>		<i>16.3%</i>	<i>16.2%</i>	

**Commenting on the results, Anuj Khanna Sohum, the Chairperson, MD & CEO of Affle said:**

*“We concluded FY2026 on a strong note, achieving our highest annual Revenue run-rate, EBITDA, PAT and consumer conversions till date. Despite a volatile global environment, we delivered consistent growth throughout the year, marking the 13<sup>th</sup> consecutive period of quarter-on-quarter growth, reaffirming the strength of our AI-powered Consumer Platform Stack and unique ROI-linked CPCU business model. Our diversified verticalized approach across business domains and geographies further enabled us to sustain broad-based growth across India, Emerging and Developed Markets.*

*With our eyes set on 10x decadal growth vision of our 3i journey, we extended AI-native capabilities across our organization to accelerate our transition towards an intelligence-led enterprise. During the year, we also launched OpticksAI and Niko, our in-house AI agentic capabilities to improve the efficiency and productivity of our organization.*

*While the global environment remains challenging, the structural tailwinds are compelling, driven by rising digital ad spends, the shift towards ROI-linked advertising and the adoption of AI platforms redefining consumer journeys. Coupled with our disciplined execution, we remain well-positioned to harness these opportunities and deliver sustainable, profitable growth for all our stakeholders.”*

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**About Affle**

Affle 3i Limited is a global technology company enabling AI-led solutions in mobile advertising. Affle enables advertisers to optimize targeting, personalize user engagement and maximize ROI by combining proprietary data, deep audience insights and advanced generative AI capabilities.

With our market-leading portfolio of tech platforms, we empower brands to move beyond automation toward next-gen experiences with measurable impact. Our consumer intelligence platforms deliver personalized solutions at scale, helping marketers connect with audiences in more relevant and meaningful ways. With innovative tech-powered capabilities, we drive performance across every stage of the mobile marketing journey. We are augmenting our authentic intelligence with AI-powered agents and algorithms, going beyond efficiency to adapt in real time and influence outcomes that matter. Affle 3i Limited is listed on the NSE (AFFLE) and BSE (542752).

For more information, visit - [www.affle.com](http://www.affle.com) | contact - [pr@affle.com](mailto:pr@affle.com)