Press Release

Affle reports robust performance for Q1 FY2027

Q1 FY2027: Revenue growth of 20.4% y-o-y | PAT growth of 21.7% y-o-y

August 08, 2026: Affle 3i Limited, a consumer intelligence driven global technology company, today announced results for the first quarter ended June 30, 2026.

Consolidated Performance Highlights

Q1 FY2027 Highlights:

- Revenue from Operations of INR 747.2 crore, an increase of 20.4% y-o-y
- EBITDA at INR 167.6 crore, an increase of 20.0% y-o-y
- PBT at INR 157.8 crore, an increase of 22.1%
- PAT at INR 128.4 crore, an increase of 21.7% y-o-y

Affle reported robust performance for Q1 FY2027 with a consolidated revenue from operations of INR 747.2 crore, an increase of 20.4% y-o-y from revenue of INR 620.7 crore in Q1 last year. EBITDA stood at INR 167.6 crore, an increase of 20.0% y-o-y. EBITDA margin was at 22.4% in Q1 FY2027, largely in-line with Q1 last year. PAT increased by 21.7% y-o-y to INR 128.4 crore despite higher taxes in the current quarter. This growth was broad-based coming across India & International markets.

The CPCU business noted strong momentum delivering 12.4 crore converted users in Q1 FY2027 and the CPCU revenue stood at INR 745.5 crore, an increase of 20.2% y-o-y. The top industry verticals for the company continued their strong momentum, helping it register a robust growth anchored on the CPCU business model along with an operating margin expansion.

In INR Crore	Q1 FY2027	Q1 FY2026	*Y-o-Y Growth*	Q4 FY2026	*Q-o-Q Growth*
Revenue	747.2	620.7	*20.4%*	724.4	*3.1%*
EBITDA	167.6	139.7	*20.0%*	161.2	*4.0%*
% EBITDA Margin	*22.4%*	*22.5%*		*22.3%*	
Reported PAT	128.4	105.5	*21.7%*	119.5	*7.5%*
% PAT Margin	*16.6%*	*16.5%*		*16.0%*	

Commenting on the results, **Anuj Khanna Sohum, the Chairperson, MD & CEO of Affle said:**

"Q1 FY2027 marks another milestone in Affle's compounding growth story. As we complete seven years since our public listing, we have built a strong track record of consistent growth across all key performance parameters. Our continued growth momentum reinforces our confidence in delivering our medium-term guidance.

During the quarter, we acquired strategic AdColony assets and further strengthened our AI-powered Consumer Platform stack to drive new and existing user conversions across mobile, CTV, and other AICDs. Affle's deep verticalization strategy and expanded IP portfolio enhance human-vs-non-human data distillation, enabling premium consumer conversions through our differentiated CPCU business model.

Our Vision of 10x continues to drive sustained growth across key industry verticals while maintaining balanced expansion across geographies. We remain committed to creating sustainable long-term value for all our stakeholders."

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About Affle

Affle 3i Limited is a global technology company enabling verticalized AI-led consumer conversions for advertisers globally, powered by the differentiated CPCU business model across Mobile, CTV and other agentic/autonomous intelligent connected devices (AICDs). Affle 3i Consumer Platform enables advertisers to optimize targeting, personalize user engagement and maximize ROI by combining proprietary data, deep audience intelligence and advanced agentic AI capabilities. With innovative technology integrations, Affle maximizes user engagement at every stage of the consumer journey across connected devices with algorithms that go beyond automation and efficiency to deliver next-gen experiences through deep human-vs-non-human data distillation. Affle 3i Limited is listed on the NSE (AFFLE) and BSE (542752).

For more information, visit - www.affle.com I contact - pr@affle.com