Press Release

Affle reports robust performance for Q2 & H1 FY2027

Q2 FY2027: Revenue growth of 21.2% y-o-y | EBITDA growth of 24.2% y-o-y

H1 FY2027: Revenue growth of 20.8% y-o-y | EBITDA growth of 22.1% y-o-y

October 30, 2026: Affle 3i Limited, a consumer intelligence driven global technology company, today announced results for the second quarter and half-year ended September 30, 2026.

Consolidated Performance Highlights

Q2 FY2027 Highlights (y-o-y):

- Revenue from Operations of INR 783.6 crore, an increase of 21.2% y-o-y
- EBITDA at INR 181.4 crore, an increase of 24.2% y-o-y
- PAT at INR 129.8 crore, an increase of 17.4% y-o-y

H1 FY2027 Highlights (y-o-y):

- Revenue from Operations of INR 1,530.8 crore, an increase of 20.8% y-o-y
- EBITDA at INR 349.1 crore, an increase of 22.1% y-o-y
- PAT at INR 258.2 crore, an increase of 19.5% y-o-y

Affle reported robust performance for Q2 FY2027 with a consolidated revenue from operations of INR 783.6 crore, an increase of 21.2% y-o-y from revenue of INR 646.7 crore in Q2 last year. EBITDA stood at INR 181.4 crore, an increase of 24.2% y-o-y. EBITDA margin was at 23.2% in Q2 FY2027, an increase of 56 basis points on a y-o-y basis. PAT increased by 17.4% y-o-y to INR 129.8 crore from INR 110.5 crore in Q2 last year. This growth was broad-based coming across India & International markets.

In H1 FY2027, consolidated revenue from operations stood at INR 1,530.8 crore, an increase of 20.8% y-o-y. EBITDA was at INR 349.1 crore, an increase of 22.1% y-o-y and EBITDA margin stood at 22.8%, an increase of 25 basis points on a y-o-y basis. PAT increased by 19.5% y-o-y to INR 258.2 crore and PAT margin stood at 16.4%.

The CPCU business noted strong momentum delivering 12.9 crore converted users in Q2 FY2027, an increase of 18.2% y-o-y and taking the total converted users delivered in H1 FY2027 to 25.3 crore. The CPCU Revenue stood at INR 781.9 crore in Q2 FY2027. The top industry verticals for the company continued their strong momentum, helping it register a robust growth anchored on the CPCU business model along with an operating margin expansion on both y-o-y and q-o-q basis.

In INR Crore	Q2 FY2027	Q2 FY2026	*Y-o-Y Growth*	Q1 FY2027	*Q-o-Q Growth*	H1 FY2027	H1 FY2026	*Y-o-Y Growth*
Revenue	783.6	646.7	*21.2%*	747.2	*4.9%*	1,530.8	1,267.5	*20.8%*
EBITDA	181.4	146.1	*24.2%*	167.6	*8.2%*	349.1	285.8	*22.1%*
% EBITDA Margin	*23.2%*	*22.6%*		*22.4%*		*22.8%*	*22.6%*	
Reported PAT	129.8	110.5	*17.4%*	128.4	*1.1%*	258.2	216.0	*19.5%*
% PAT Margin	*16.2%*	*16.5%*		*16.6%*		*16.4%*	*16.5%*	

Commenting on the results, **Anuj Khanna Sohum, the Chairperson, MD & CEO of Affle said:**

"Affle continued its established growth trajectory in H1 FY2027. We achieved our 15th consecutive quarter of sequential topline growth, while registering our highest-ever quarterly revenue run-rate, EBITDA, PAT and consumer conversions. This performance reflects the strength of our differentiated CPCU business Model in sustaining ROI for advertisers globally, despite prevailing geopolitical tensions, and regulatory and macroeconomic headwinds.

As we progress towards our vision of 10X, we continue to advance on our ambition of building a globally scaled, AI-powered full funnel Consumer Platform Stack that delivers measurable value for advertisers through premium consumer conversions. Our focus remains on strengthening our competitive differentiation, deepening our presence across Developed and Emerging Markets, and expanding the capabilities of our platform across mobile, Connected TV and other Agentic/Autonomous Intelligent Connected Devices."

.....

About Affle

Affle 3i Limited is a global technology company enabling verticalized AI-led consumer conversions for advertisers globally, powered by the differentiated CPCU business model across Mobile, CTV and other agentic/autonomous intelligent connected devices (AICDs).

Affle 3i Consumer Platform enables advertisers to optimize targeting, personalize user engagement and maximize ROI by combining proprietary data, deep audience intelligence and advanced agentic AI capabilities. With innovative technology integrations, Affle maximizes user engagement at every stage of the consumer journey across connected devices with algorithms that go beyond automation and efficiency to deliver next-gen experiences through deep human-vs-non-human data distillation. Affle 3i Limited is listed on the NSE (AFFLE) and BSE (542752).

For more information, visit - www.affle.com I contact - pr@affle.com