

Annexure A

Brief Proceedings of the Annual General Meeting

The 28th Annual General Meeting (AGM) of Affle (India) Limited was held on Friday, September 22, 2023 at 10.30 A.M.(IST) through Video Conferencing (VC).

- 1. Mr. Bijynath, Non-Executive Chairperson and Independent Director of the Company welcomed the members to the 28th AGM of the Company and chaired the meeting. He then handed over the proceedings of the meeting to Mr. Anuj Khanna Sohum, Managing Director and Chief Executive Officer of the Company. Mr. Anuj Khanna Sohum confirmed the quorum from the Company Secretary and with permission of the Chairperson, called the Meeting to order. He informed the members that the AGM was being held through a video conferencing facility. He mentioned that the Company had made all efforts and taken necessary steps to the extent possible in the circumstances to intimate members on convening of the AGM and to enable them to participate and vote on the matters being considered at this AGM.
- 2. The Managing Director and Chief Executive Officer:
 - (i) Requested the Board members, Chief Financial Officer and Company Secretary to introduce themselves.
 - (ii) Informed that the executive from the Company's Investor Relations team was present at this meeting.
 - (iii) Informed that the representatives of the Statutory Auditors, the Statutory Auditors which were proposed to be appointed in the AGM and the Secretarial Auditor were also present at this meeting.
 - (iv) Provided a review of the Company's performance during the year, highlighting 7 areas of achievements: 1) Consistent Financial Performance; 2) Augmented Teams and Market Research; 3) Expanded Horizons with Optimum; 4) Successful Tech Acquisition; 5) Credible crendentials on Tech IP & Data Privacy; 6) Thought leadership position & ESG initiatives; 7) Our Vision 2030.
 - (v) Requested the Company Secretary to read out general instructions regarding participation in this meeting.

3. The Company Secretary:

- (i) Read out the general instructions regarding participation in this meeting.
- (ii) Informed that the Register of Directors and Key Managerial Personnel, the Register of Contracts or Arrangements, was available electronically for inspection by the members during the AGM. Certificate from the Secretarial Auditor of the Company certifying that Employee Stock Option Scheme, 2021 is being implemented in accordance with the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 was also available electronically for inspection by the members during the AGM.
- (iii) Informed that the remote e-voting commenced at 9.00 a.m. (IST) on Tuesday, September 19, 2023 and concluded at 5.00 p.m. (IST) on Thursday, September 21, 2023.
- (iv) Informed that Ms. Kiran Sharma of Kiran Sharma & Co., Company Secretary in whole-time practice, was appointed as the Scrutinizer for the voting for this AGM.
- (v) Informed that there are no qualifications, observations or comments in the Auditor's Report which have any adverse effect on the functioning of the Company.
- (vi) Read out the ordinary and special resolutions as set out in the AGM Notice.
- (vii) Requested Mr. Ashish Gupta, representing Walker Chandiok & Co LLP, who were proposed to be appointed as the Statutory Auditors in place of retiring Auditors, S.R Batliboi & Associates LLP to introduce his firm.



- 4. The Ordinary resolution nos. 1 to 3 of the ordinary business and special resolution no. 4 of the special business, as set out in the AGM Notice were proposed by Mr. Kapil Mohan Bhutani and seconded by Mr. Karish Manchanda, shareholders of the Company.
- 5. The Company Secretary:
 - (i) Informed that the results of the voting on the resolutions shall be announced within two working days of the conclusion of the meeting.
 - (ii) Invited the members who had registered themselves as speakers to express their views and ask queries.
- 6. The Board of Directors and Company executives then responded to all the queries raised by the members who had registered themselves as speakers.
- 7. The Managing Director and Chief Executive Officer confirmed that all items of business as per the notice have been taken-up and this completes the proceedings of the Annual General Meeting. He thanked all the shareholders and thereafter requested the Chairperson for his closing remarks and to conclude the meeting.
- 8. The Chairperson thanked everyone on the call and concluded the AGM. Lastly, he requested the members to cast their votes through an e-voting facility opened towards the end of the meeting for 15 minutes, if not already casted through remote e-voting.

Meeting concluded at 11:52 A.M.