



Affle/SE/2025-26

June 05, 2025

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Re: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the Board of Directors of the Company have approved the appointment of Mr. Vivek Narayan Gour (DIN: 00254383) as an Additional Director in the capacity of Non-Executive Director, on the recommendation of Nomination & Remuneration Committee, effective from June 05, 2025.

Mr. Vivek Narayan Gour is not debarred from holding the office of Director by virtue of any SEBI order or of any other authority.

The details required in terms of Regulation 30 read with Master Circular issued by SEBI in this regard, are given in **Annexure I**.

Submitted for your kind reference and records.

Thanking you,

Yours Faithfully,

For Affle 3i Limited

(Formerly known as Affle (India) Limited)

Parmita Choudhury

Company Secretary & Compliance officer

Encl: As above

Affle 3i Limited

(Formerly known as Affle (India) Limited)

Regd. Office | A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016

Communication Office | 8th floor, Unitech Commercial Tower - 2, Sector - 45, Gurugram - 122003, Haryana

(P) 0124-4598749 (W) www.affle.com; CIN: L65990DL1994PLC408172

Annexure I

S. No.	Particulars	Description
1.	Reason for Change	Appointment of Mr. Vivek Narayan Gour as an Additional Director in the capacity of Non-Executive Director.
2.	Date of appointment/ cessation & term of appointment	Appointment shall be effective from June 05, 2025, subject to the approval of the shareholders. Mr. Vivek Narayan Gour shall be liable to retire by rotation.
3.	Brief Profile (in case of appointment of a Director)	Mr. Vivek Narayan Gour has over three decades of experience in marketing, financial services and aviation industry. Mr. Gour was the Managing Director and CEO of the Air Works India (Engineering) Private Limited. Previously he has worked in Genpact India, GE Capital Services India. He has worked with First Leasing Company of India Limited, Infrastructure Leasing & Financial Services Limited, Tata Finance Limited, Genpact India and GE Capital Services India. Currently, he is also serving as a Director on the Board of IndiaMART InterMESH Limited and Cyient Ltd. Mr. Gour holds a bachelor's degree in commerce from the University of Mumbai, an MBA from the Faculty of Management Studies, University of Delhi, and is an alumnus of Harvard Business School's OPM program.
4.	Disclosure of relationships between Directors (in case of appointment of Director)	Not related to any Director.

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