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Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To the Board of Directors of Affle 3i Limited (formerly known as "Affle (India) Limited")

- 1. We have reviewed the accompanying statement of unaudited consolidated financial results ('the Statement') of Affle 3i Limited (formerly known as "Affle (India) Limited") ('the Holding Company') and its subsidiaries (the Holding Company and its subsidiaries together referred to as 'the Group'), (refer Annexure 1 for the list of subsidiaries included in the Statement) for the quarter ended 30 June 2025, being submitted by the Holding Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations').
- 2. This Statement, which is the responsibility of the Holding Company's management and approved by the Holding Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33 (8) of the Listing Regulations, to the extent applicable.

4. Based on our review conducted and procedures performed as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Chartered Accountants

Walker Chandlok & Co LLP is registered with limited liability with identification number AAC-2085 and its registered office at L-41 Connaught Circus, New Delhi, 110001, India

Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (continued)

5. We did not review the interim financial results of 4 subsidiaries included in the Statement, whose interim financial results reflects (before adjustments for consolidation) total revenues of ₹ 3,935.92 million, total net profit after tax of ₹ 584.50 million, total comprehensive income of ₹ 584.50 million, for the quarter ended on 30 June 2025, as considered in the Statement. These interim financial results have been reviewed by other auditors whose review reports have been furnished to us by the management, and our conclusion in so far as it relates to the amounts and disclosures included in respect of these subsidiaries is based solely on the review reports of such other auditors and the procedures performed by us as stated in paragraph 3 above.

Further, all of these subsidiaries are located outside India, whose interim financial results have been prepared in accordance with accounting principles generally accepted in their respective countries and which have been reviewed by other auditors under generally accepted auditing standards applicable in their respective countries. The Holding Company's management has converted the financial results of such subsidiaries from accounting principles generally accepted in their respective countries to accounting principles generally accepted in India. We have reviewed these conversion adjustments made by the Holding Company's management. Our conclusion, in so far as it relates to the balances and affairs of these subsidiaries is based on the review report of other auditors and the conversion adjustments prepared by the management of the Holding Company and reviewed by us.

Our conclusion is not modified in respect of this matter with respect to our reliance on the work done by and the reports of the other auditors.

6. The Statement includes the interim financial results of 1 subsidiary, which has not been reviewed by their auditors, whose interim financial results reflects (before adjustments for consolidation) total revenues of ₹ 0.70 million, net profit after tax of ₹ 0.64 million, total comprehensive income of ₹ 0.64 million for the quarter ended 30 June 2025, as considered in the Statement. Our conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of this subsidiary, are based solely on such unreviewed interim financial results. According to the information and explanations given to us by the management, these interim financial results are not material to the Group.

Our conclusion is not modified in respect of this matter with respect to our reliance on the financial statements/ information/ results certified by the Board of Directors.

For Walker Chandiok & Co LLP

Chartered Accountants

Firm Registration No. 001076N/N500013

**Ashish Gupta** 

Partner

Membership No. 504662

UDIN: 25504662BMOOGN9702

Place: Gurugram Date: 26 July 2025

Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (continued)

### Annexure 1

### List of entities included in the Statement

- a. Affle 3i Limited (formerly known as Affle (India) Limited) (Holding Company)
- b. Affle International Pte. Ltd.
- c. PT. Affle Indonesia
- d. Affle MEA FZ LLC
- e. Affle Iberia S.L. (formerly Mediasmart Mobile S.L.)
- f. Appnext Pte. Ltd.
- g. Appnext Technologies Ltd.
- h. Jampp Ireland Ltd.
- i. Atommica LLC
- j. Jampp EMEA GmbH
- k. Jampp APAC Pte. Ltd.
- I. Jampp HQ S.A. (formerly Devego S.A.)
- m. Affle (UK) Ltd. (formerly Jampp Ltd).
- n. Affle Brazil LTDA (formerly Jampp Veiculacao de Publicidade Limitada)
- o. Affle Inc. (earlier known as YouAppi Inc and includes Jampp Inc. merged with Affle Inc.)
- p. Affle Israel Ltd. (formerly YouAppi Ltd.)
- q. YouAppi GmbH
- r. YouAppi Japan Co. Ltd.
- s. YouAppi India Private Limited
- t. YouAppi Inc. (Korea Branch)
- u. Affle (India) Limited Employee Welfare Trust



# Affle 3i Limited (formerly known as "Affle (India) Limited") Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN:L65990DL1994PLC408172

Statement of unaudited consolidated financial results for the quarter ended June 30, 2025

(Amount in INR million, unless otherwise stated)

	(Amount in INR million, unless otherwise stated				
	Quarter ended			Year ended	
Particulars	June 30, March 31,		June 30,	March 31,	
	2025	2025	2024	2025	
	(Unaudited)	(refer note 8)	(Unaudited)	(Audited)	
1. Income	4 000 40				
Revenue from operations	6,207.40	6,022,51	5,195.03	22,663.08	
Other income	171,70	189,10	251.17	937.65	
Total income	6,379.10	6,211.61	5,446.20	23,600.73	
2. Expense	1	ı,			
Inventory and data costs	3,780.47	3,647.94	3,199.78	13,793.14	
Employee benefits expense	608.81	583.24	586.33	2,312.66	
Finance costs	18,28	24.45	37,87	125,91	
Depreciation and amortisation expenses	258.67	265,83	192,68	966,98	
Other expenses	420,92	451.65	364,01	1,725,67	
Total expense	5,087.15	4,973,11	4,380.67	18,924.36	
3. Profit before tax (1-2)	1,291.95	1,238.50	1,065.53	4,676.37	
4. Tax expense:					
Current tax (including earlier year)	238.17	249,35	196.06	892.58	
Deferred tax charge/ (credit)	(1.22)	(41.50)	3,57	(34.90	
Total tax expense	236.95	207.85	199.63	857.68	
5. Profit for the periods/year (3-4)	1,055.00	1,030.65	865.90	3,818.69	
6 Other community income					
6. Other comprehensive income  Items that will be reclassified to profit or loss in subsequent years	_				
Exchange differences on translating the financial statements of a foreign operation	40.86	39.11	99.09	360.73	
Hyperinflation adjustment in opening retained earnings	(6.36)	(5.41)	(15.86)	(33.84	
Items that will not be reclassified to profit or loss in subsequent years	(0.30)	(5,41)	(13.60)	(33.64	
Re-measurement (losses)/ gains on defined benefit plans	(1.94)	(1.24)	(0,73)	(2.29	
Income tax effect	0.49	0.31	0.18	0.58	
Other comprehensive income/ (loss) net of tax	33.05	32.77	82.68	325.18	
			02.00		
7. Total comprehensive income for the periods/year (5+6)	1,088.05	1,063.42	948.58	4,143.87	
5 D. 54 S. d					
8. Profit for the periods/years attributable to:					
- Equity holders of the parent	1,055,00	1,030.65	865,90	3,818.69	
- Non-controlling interests	-			190	
0. Other comprehensive income/(less) for the newledg/way ettributeble to					
<ul> <li>Other comprehensive income/(loss) for the periods/year attributable to:</li> <li>Equity holders of the parent</li> </ul>	33.05	32,77	82.68	325.18	
- Non-controlling interests	33,03	32,77	62.06	323.10	
Troit works with Interests				450	
10. Total comprehensive income for the periods/year attributable to:					
- Equity holders of the parent	1,088.05	1,063.42	948,58	4,143.87	
- Non-controlling interests				(#)	
11. Paid-up equity share capital (face value INR 2/- per equity share)	280.86	280.71	280,28	280.71	
12. Other equity for the years			(4)	29,183.86	
13. Earnings per equity share (face value INR 2/- per equity share)					
(not annualised for quarters):					
• ,					
(a) Basic (b) Diluted	7.52 7.50	7,35 7,34	6.18 6.17	27,23 27,19	

See accompanying notes to the statement of financial results



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## Affle 3i Limited (formerly known as "Affle (India) Limited") Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN: L65990DL1994PLC408172

### Notes to the statement of unaudited consolidated financial results for the quarter ended June 30, 2025

- This Statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) as
  prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of Companies (Indian
  Accounting Standards) Rules, 2015 and relevant amendment rules thereafter and other recognised
  accounting practices and policies to the extent applicable.
- The above unaudited consolidated financial results as reviewed by the Audit Committee and have been
  approved by the Board of Directors at its meeting held on July 26, 2025. An limited review of the financial
  results for the quarter ended June 30, 2025, has been carried out by the Statutory Auditor.
- 3. The business activities of the Company and its subsidiaries (together referred to as the "Group") predominantly fall within a single primary business segment viz "consumer platform segment" due to the inter-operability of different platforms. There is no separate reportable business segment. The Group operates in two principal geographical areas, i.e., in India, its home country, and in other countries. The aforesaid is in line with review of operating results by the chief operating decision maker.
- 4. The consolidated financial results of the Company comprising its subsidiaries (together referred to as "the Group") includes the results of the following entities:

Company	Relationship under Ind AS
Affle International Pte. Ltd. ("AINT")	Subsidiary with effect from April 01, 2018
PT. Affle Indonesia	Subsidiary with effect from July 01, 2018
Affle MEA FZ-LLC ("AMEA")	Subsidiary with effect from April 01, 2019
Affle Iberia S.L. (earlier known as "Mediasmart Mobile S.L.")	Subsidiary with effect from January 22, 2020
Appnext Pte. Ltd. ("Appnext")	Subsidiary with effect from June 08, 2020
Appnext Technologies Ltd.	Subsidiary with effect from July 19, 2020
Jampp (Ireland) Limited	Subsidiary with effect from July 01, 2021
Atommica LLC	Subsidiary with effect from July 01, 2021
Jampp EMEA GmbH	Subsidiary with effect from July 01, 2021
Jampp APAC Pte. Ltd.	Subsidiary with effect from July 01, 2021
Jampp HQ S.A. (earlier known as Devego S.A.)	Subsidiary with effect from July 01, 2021
Affle (UK) Limited (earlier known as "Jampp	Subsidiary with effect from July 01, 2021
Ltd".)	¥
Affle Brazil Ltda. (earlier known as "Jampp Veiculacao de Publicidade Limitada")	Subsidiary with effect from July 01, 2021
Affle Inc. (earlier known as "YouAppi Inc". and includes Jampp Inc. merged with Affle Inc.)	Subsidiary with effect from May 01, 2023
Affle Israel Ltd. (earlier known as "YouAppi Limited")	Subsidiary with effect from May 01, 2023
YouAppi Japan Co. Ltd.	Subsidiary with effect from May 01, 2023
YouAppi India Private Limited	Subsidiary with effect from May 01, 2023
YouAppi GmbH	Subsidiary with effect from May 01, 2023
Affle (India) Limited Employees Welfare Trust	Other consolidating entity with effect from October 28, 2021

5. During the earlier years, the Group had completed Qualified Institutional Placement ("QIP") by issuing 1,153,845 equity shares aggregating to INR 5,906.90 million (net of QIP expenses of INR 93.09 million). As at June 30, 2025, the Group has utilised INR 5,126.54 million towards purposes specified in the placement document and the balance amount of QIP's net proceeds remains invested in fixed and other deposits.



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## Affle 3i Limited (formerly known as "Affle (India) Limited") Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN: L65990DL1994PLC408172

### Notes to the statement of unaudited consolidated financial results for the quarter ended June 30, 2025

6. During the earlier year, the Group had issued and allotted 69,00,000 equity shares with face value of INR 2 each, at a premium of INR 1083.54 each aggregating to INR 7,374.28 million (net of issue expenses of INR 115.95 million) on a preferential basis to Gamnat Pte. Ltd. The issue was made in accordance with Chapter V of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations"), as amended, the Companies Act, 2013, other applicable laws and other requisite statutory and regulatory approvals.

As at June 30, 2025, the Group has utilised INR 2,383.20 million towards purposes specified in the Offer document and the balance amount remains invested in fixed and other deposits.

- 7. During the previous year, investment in Talent Unlimited Online Services Private Limited ("Bobble") has been classified as held for sale vide the Board meeting held on May 24, 2024. Further, the Investment Committee in its meeting held on June 16, 2025 decided to continue to classify the investment as held for sale till there is any substantial update on the inspection rights as sought by the Company. The carrying value of the investments held for sale is INR 1,346.32 million for a 24.07% stake, on a fully diluted basis.
- The figures of the quarter ended March 31, 2025 are the balancing figure between the audited figures in respect of the full financial year and and published year to date figures up to the third quarter of year ended March 31, 2025.
- The results for the quarter ended June 30, 2025 are available on the Bombay Stock Exchange of India Limited website (URL: <a href="https://www.bseindia.com/">https://www.bseindia.com/</a>), the National Stock Exchange of India Limited website (URL: <a href="https://www.nseindia.com/">https://www.nseindia.com/</a>) and on the Company's website (URL: <a href="https://www.affle.com">www.affle.com</a>).

For and on behalf of the Board of Directors of Affle 3i Limited (formerly known as "Affle (India) Limited")

Chairperson, Managing Director & Chief Executive Officer

DIN: 01363666

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Date: July 26, 2025 Place: Gurgaon



Walker Chandiok & Co LLP 21<sup>st</sup> Floor, DLF Square Jacaranda Marg, DLF Phase II Gurugram – 122 002 India

T +91 124 4628099 F +91 124 4628001

Independent Auditor's Review Report on Standalone Unaudited Quarterly Financial Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To the Board of Directors of Affle 3i Limited (formerly known as "Affle (India) Limited")

- We have reviewed the accompanying statement of standalone unaudited financial results ('the Statement') of Affle 3i Limited (formerly known as "Affle (India) Limited") ('the Company') for the quarter ended 30 June 2025, being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations').
- 2. The Statement, which is the responsibility of the Company's management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

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Independent Auditor's Review Report on Standalone Unaudited Quarterly Financial Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (continued)

4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Walker Chandiok & Co LLP

**Chartered Accountants** 

Firm Registration No: 001076N/N500013

Ashish Gupta

Partner

Membership No.: 504662

UDIN: 25504662BMOOGM1821

Place: Gurugram Date: 26 July 2025



# Affle 3i Limited (formerly known as "Affle (India) Limited" ) Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN: L65990DL1994PLC408172

Statement of unaudited standalone financial results for the quarter ended June 30, 2025

(Amount in INR million, unless otherwise stated)

	(Amount in INR million, unless otherwise stated)  Quarter ended Year ended				
		Year ended			
Particulars	June 30,	March 31,	June 30,	March 31,	
	2025	2025	2024	2025	
	(Unaudited)	(refer note 6)	(Unaudited)	(Audited)	
1. Income					
Revenue from operations	1,989.56	1,875.41	1,631.46	7,143.86	
Other income	153.90	166.11	144.86	626,42	
Total income	2,143.46	2,041.52	1,776.32	7,770.28	
2. Expense	(K				
Inventory and data costs	1,331.33	1,181,43	1,025.44	4,505.54	
Employee benefits expense	154.49	139.17	141.15	544.85	
Finance costs	2.32	3.59	2.55	11.38	
Depreciation and amortisation expenses	20.69	20.69	17.77	79.98	
Other expenses	236.03	281.74	209.95	1,077.27	
Total expenses	1,744.86	1,626.62	1,396.86	6,219.02	
3. Profit before tax (1-2)	398.60	414.90	379.46	1,551.26	
4. Tax expense:					
Current tax (including earlier year)	99.47	90.65	98.16	374.19	
Deferred tax charge/(credit)	2.13	15.90	(0.38)	22.13	
Total tax expense	101.60	106.55	97.78	396.32	
			201.50		
5. Profit for the periods / year (3-4)	297.00	308.35	281.68	1,154.94	
6. Other comprehensive income					
Items that will not be reclassified to profit or loss in subsequent years	4.00	4.00	(0.72)	(2.20)	
Re-measurement (losses) on defined benefit plans	(1.94)	(1.24)	(0.73)	(2.29)	
Income tax effect	0.49	0.31	0.18	0.58	
Other comprehensive (loss) net of income tax	(1.45)	(0.93)	(0.55)	(1.71)	
# Total	205.55	207.42	201.12	1 152 22	
7. Total comprehensive income for the periods / year (5+6)	295.55	307.42	281.13	1,153.23	
9. Daid up aguity share conite! (feee value DID 2/ new conite share)	200.00	280.71	280.28	280.71	
<ol> <li>Paid-up equity share capital (face value INR 2/- per equity share)</li> <li>Other equity for the years</li> </ol>	280.86		280.28	18,524.12	
9. Other equity for the years  10. Earnings per equity share (face value INR 2/- per equity share)	20	151	₽	16,324.12	
(not annualised for quarters);					
` '	2.12	2.20	2.01	0.24	
(a) Basic	2.12	2.20	2.01	8.24	
(b) Diluted	2.11	2.20	2.01	8.22	

See accompanying notes to the statement of financial results



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### Affle 3i Limited (formerly known as "Affle (India) Limited") Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN: L65990DL1994PLC408172

### Notes to the statement of unaudited standalone financial results for the quarter ended June 30, 2025

- This Statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) as prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of Companies (Indian Accounting Standards) Rules, 2015 and relevant amendment rules thereafter and other recognised accounting practices and policies to the extent applicable.
- The above unaudited standalone financial results as reviewed by the Audit Committee and have been approved by the Board of Directors at its meeting held on July 26, 2025. A limited review of the financial results for the quarter ended June 30, 2025, has been carried out by the Statutory Auditors.
- 3. During the earlier years, the Company had completed Qualified Institutional Placement ("QIP") by issuing 1,153,845 equity shares aggregating to INR 5,906.90 million (net of OIP expenses of INR 93.09 million). As at June 30, 2025 the Company has utilised INR 5,126.54 million towards purposes specified in the placement document and the balance amount of QIP's net proceeds remains invested in fixed and other deposits.
- During the earlier years, the Company had issued and allotted 69,00,000 equity shares with face value of INR 2 each, at a premium of INR 1,083.54 each aggregating to INR 7,374.28 million (net of issue expenses of INR 115.95 million) on a preferential basis to Gamnat Pte. Ltd. The issue was made in accordance with Chapter V of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations"), as amended, the Companies Act, 2013, other applicable laws and other requisite statutory and regulatory approvals.
  - As at June 30, 2025, the Company has utilised INR 2,383.20 million towards purposes specified in the Offer document and the balance amount remains invested in fixed and other deposits.
- 5. During the previous year, investment in Talent Unlimited Online Services Private Limited ("Bobble") has been classified as held for sale vide the Board meeting held on May 24, 2024. Further, the Investment Committee in its meeting held on June 16, 2025 decided to continue to classify the investment as held for sale till there is any substantial update on the inspection rights as sought by the Company. The carrying value of the investments held for sale is INR 1,346.32 million for a 24.07% stake, on a fully diluted basis.
- 6. The figures of the quarter ended March 31, 2025 are the balancing figure between the audited figures in respect of the full financial year and and published year to date figures up to the third quarter of year ended March 31, 2025.
- 7. The results for the quarter ended June 30, 2025 are available on the Bombay Stock Exchange of India Limited website (URL: https://www.bseindia.com/), the National Stock Exchange of India Limited website (URL: https://www.nseindia.com/) and on the Company's website (URL: www.affle.com).

For and on behalf of the Board of Directors of Affle 3i Limited (formerly known as "Affle 3i

> Anuj Khanna Johua Chairperson, Managing Director & Chief Executive Officer

DIN: 01363666

Date: July 26, 2025 Place: Gurgaon

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