

Affle/AGM/2025-26

August 29, 2025

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Re: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015

Dear Sir/ Madam,

Pursuant to Regulation 30 and 36(1)(b) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that a letter providing web link, including the exact path of the Annual Report FY2024-25, is being sent to the shareholders who have not registered their email addresses with the Company / Registrar & Transfer Agent / Depositories. A copy of the letter is enclosed.

The above information shall also be available on the Company's website www.affle.com.

Submitted for your kind reference and records.

Thanking you,

Yours Faithfully,
For Affle 3i Limited
(Formerly known as Affle (India) Limited)

Parmita Choudhury
Company Secretary & Compliance officer

Encl: As above

Affle 3i Limited

(Formerly known as Affle (India) Limited)

Regd. Office | A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016

Communication Office | 8th floor, Unitech Commercial Tower - 2, Sector - 45, Gurugram - 122003, Haryana

(P) 0124-4598749 (W) www.affle.com; CIN: L65990DL1994PLC408172

Folio No.: _____

Date: August 29, 2025

Dear Shareholder,

Sub: Communication regarding the web-link including exact path of Annual Report FY2024-25

Ref: Regulation 30 and 36(1)(b) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Regulations")

We hereby inform you that pursuant to the SEBI Regulations, a communication is required to be sent to shareholders, providing web-link, including the exact path, where complete details of the Annual Report are available, to the shareholders who have not registered their email addresses with the Company or depositories. Accordingly, the weblink along with the path to access the Annual Report for FY24-25 is provided below:

Web link: https://affle.com/pdf/2025/Affle_IR-2024-25.pdf

Path: <https://affle.com/annual-reports-agm-information>

We encourage you to register your email address with the Company or your depository participant to receive timely updates and communications electronically.

Thanking you,

Yours Faithfully,

For Affle 3i Limited

(Formerly known as Affle (India) Limited)

Sd/-

Parmita Choudhury

Company Secretary & Compliance Officer