

Shareholding Pattern  
(as on June 30, 2025)

General information about company	
Scrip code	542752
NSE Symbol	AFFLE
MSEI Symbol	NOTLISTED
ISIN	INE00WC01027
Name of the company	Affle 3i Limited
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2025
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of sharehold ers (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlyi ng Deposito ry Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Sharehold ing as a % of total no. of shares (calculat ed as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. Of Shares Underlyin g Outstandi ng convertible securities (XA)	No. of Shares Underlyin g Warrants (XB)	No. Of Outstandin g ESOP Granted (XC)	No. of Shares Underlyin g Outstandi ng convertibl e securities, No. of Warrants and ESOP etc. (X) = (XA+XB+X C)	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XII)= (VII)+X) As a % of (A+B+C2)	Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non- Disposal Undertaking (XV)		Other encumbran ces, if any (XVI)		Total Number of Shares encumber ed (XVII) = (XIV)+XV+X VI)		Number of equity shares held in dematerialize d form (XVIII)	Sub-categorization of shares					
								No of Voting (XIV) Rights									Total as a % of (A+B+C)	Shareholding (No. of shares) under															
								Class eg:X	Class eg:Y	Total								No. (a)	As a % of total Shar es held (b)	No. (a)	As a % of total Shar es held (b)	No. (a)	As a % of total Share s held (b)	No. (a)	As a % of total Shar es held (b)	Sub- cate gory (i)	Sub- cate gory (ii)	Sub- categor y (iii)					
(A)	Promoter & Promoter Group	3	77305180			77305180	55.00	77305180.00		77305180.00	55.00				77305180	54.59														77305180			
(B)	Public	261720	63125449			63125449	44.91	63125449.00		63125449.00	44.91				63125449	44.58													63125449	0	0	0	
(C)	Non Promoter- Non Public	1	128773			128773		128773		128773.00	0.09			1051555	1051555	1180328													128773				
(C1)	Shares underlying DRs																																
(C2)	Shares held by Employee Trusts	1	128773			128773	0.09	128773.00		128773.00	0.09			1051555	1051555	1180328	0.83												128773				
	Total	261724	140559402			140559402	100	140559402.00		140559402.00	100.00			1051555	1051555	141610957	100												140559402	0	0	0	

[illegible]

Table III - Statement showing shareholding pattern of the Public shareholder

Category	Category & Name of the Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (A+B+C2)	Number of Voting Rights held in each class of securities				No of Shares Underlying Outstanding convertible securities (Including Warrants)	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital)	Number of Locked in Shares	Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form	Sub-categorization of shares				
								No of Voting Rights			Total as a % of (A+B+C)				No.	As a % of total Shares held	No.	As a % of total Shares held	No.	As a % of total Shares held	No.	As a % of total Shares held	No.	As a % of total Shares held		Shareholding (No. of shares) under			
								Class X	Class Y	Total																	Sub category (i)	Sub category (ii)	Sub category (iii)
	(I)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)			(X)	(XI)	(XII)	XIII	XIV		XV		XVI		XVII		XVIII	XIX					
(1)	Institutions (Domestic)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(1a)	Mutual Funds	27	15723038	0	0	15723038	11.19	15723038	0	15723038	11.19	0	15723038	11.19	0	0	0	0	0	0	0	0	0	15723038	0	0	0		
(1a)	ICICI PRUDENTIAL TECHNOLOGY FUND	1	3850267	0	0	3850267	2.74	3850267	0	3850267	2.74	0	3850267	2.74	0	0	0	0	0	0	0	0	0	3850267	0	0	0		
(1a)	NIPPON LIFE INDIA TRUSTEE LTD- A/C NIPPON INDIA FOC	1	2935476	0	0	2935476	2.09	2935476	0	2935476	2.09	0	2935476	2.09	0	0	0	0	0	0	0	0	0	2935476	0	0	0		
(1a)	SUNDARAM MUTUAL FUND - SUNDARAM BUSINESS CYCLE FUN	1	2288861	0	0	2288861	1.63	2288861	0	2288861	1.63	0	2288861	1.63	0	0	0	0	0	0	0	0	0	2288861	0	0	0		
(1b)	Venture Capital Funds	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(1c)	Alternate Investment Funds	15	406237	0	0	406237	0.29	406237	0	406237	0.29	0	406237	0.29	0	0	0	0	0	0	0	0	0	406237	0	0	0		
(1d)	Banks	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(1e)	Insurance Companies	11	3285323	0	0	3285323	2.34	3285323	0	3285323	2.34	0	3285323	2.34	0	0	0	0	0	0	0	0	0	3285323	0	0	0		
(1e)	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED	1	2397164	0	0	2397164	1.71	2397164	0	2397164	1.71	0	2397164	1.71	0	0	0	0	0	0	0	0	0	2397164	0	0	0		
(1f)	Provident Funds/Pension Funds	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(1g)	Asset Reconstruction Companies	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(1h)	Sovereign Wealth Funds	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(1i)	NBFC Registered with RBI	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(1j)	Other Financial Insutitions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(1k)	Any Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	Sub-Total (B)(1)	53	19414598	0	0	19414598	13.82	19414598	0	19414598	13.82	0	19414598	13.82	0	0	0	0	0	0	0	0	0	19414598	0	0	0		
(2)	Institutions (Foreign)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(2a)	Foreign Direct Investment	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(2b)	Foreign Venture Capital	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(2c)	Sovereign Wealth Funds	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(2d)	Foreign Portfolio Investors Category I	154	23849410	0	0	23849410	16.97	23849410	0	23849410	16.97	0	23849410	16.97	0	0	0	0	0	0	0	0	0	23849410	0	0	0		

(2d)	FRANKLIN TEMPLETON INVESTMENT FUNDS - FRANKLIN	1	1884070	0	0	1884070	1.34	1884070	0	1884070	1.34	0	1884070	1.34	0	0	0	0	0	0	0	0	0	0	1884070	0	0	0
(2d)	GAMNAT PTE. LTD.	1	6900000	0	0	6900000	4.91	6900000	0	6900000	4.91	0	6900000	4.91	0	0	0	0	0	0	0	0	0	0	6900000	0	0	0
(2d)	MONETARY AUTHORITY OF SINGAPORE	1	1616856	0	0	1616856	1.15	1616856	0	1616856	1.15	0	1616856	1.15	0	0	0	0	0	0	0	0	0	0	1616856	0	0	0
(2e)	Foreign Portfolio Investors Category II	21	2031641	0	0	2031641	1.45	2031641	0	2031641	1.45	0	2031641	1.45	0	0	0	0	0	0	0	0	0	0	2031641	0	0	0
(2f)	Overseas Depositories (holding DRs) (balancing figure)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(2g)	Any Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Sub-Total (B)(2)	175	25881051	0	0	25881051	18.42	25881051	0	25881051	18.42	0	25881051	18.42	0	0	0	0	0	0	0	0	0	0	25881051	0	0	0
(3)	Central Government/State Government(s)/President of India	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(3a)	Central Government / President of India	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(3b)	State Government / Governor	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(3c)	Shareholding by Companies or Bodies Corporate where Central /	1	83	0	0	83	0	83	0	83	0	0	83	0	0	0	0	0	0	0	0	0	0	0	83	0	0	0
	Sub-Total (B)(3)	1	83	0	0	83	0	83	0	83	0	0	83	0	0	0	0	0	0	0	0	0	0	0	83	0	0	0
(4)	Non-Institutions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(4a)	Associate companies / Subsidiaries	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(4b)	Directors and their relatives (excluding independent directors	1	5	0	0	5	0	5	0	5	0	0	5	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0
(4c)	Key Managerial Personnel	1	40525	0	0	40525	0.03	40525	0	40525	0.03	0	40525	0.03	0	0	0	0	0	0	0	0	0	0	40525	0	0	0
(4d)	Relatives of promoters (other than 'immediate relatives' of promoters	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(4e)	Trusts where any person belonging to 'Promoter and Promoter Group'	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(4f)	Investor Education and Protection Fund (IEPF)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(4g)	Resident Individuals holding nominal share capital up to Rs. 2	252395	12479761	0	0	12479761	8.88	12479761	0	12479761	8.88	0	12479761	8.88	0	0	0	0	0	0	0	0	0	0	12479761	0	0	0
(4h)	Resident Individuals holding nominal share capital in excess of	1	112113	0	0	112113	0.08	112113	0	112113	0.08	0	112113	0.08	0	0	0	0	0	0	0	0	0	0	112113	0	0	0
(4i)	Non Resident Indians (NRIs)	5632	897605	0	0	897605	0.64	897605	0	897605	0.64	0	897605	0.64	0	0	0	0	0	0	0	0	0	0	897605	0	0	0
(4j)	Foreign Nationals	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(4k)	Foreign Companies	1	3268279	0	0	3268279	2.33	3268279	0	3268279	2.33	0	3268279	2.33	0	0	0	0	0	0	0	0	0	0	3268279	0	0	0
(4k)	MALABAR INDIA FUND LIMITED	1	3268279	0	0	3268279	2.33	3268279	0	3268279	2.33	0	3268279	2.33	0	0	0	0	0	0	0	0	0	0	3268279	0	0	0
(4l)	Bodies Corporate	831	708881	0	0	708881	0.5	708881	0	708881	0.5	0	708881	0.5	0	0	0	0	0	0	0	0	0	0	708881	0	0	0
(4m)	Any Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(4m)	CLEARING MEMBERS	8	1086	0	0	1086	0	1086	0	1086	0	0	1086	0	0	0	0	0	0	0	0	0	0	0	1086	0	0	0
(4m)	H U F	2614	319162	0	0	319162	0.23	319162	0	319162	0.23	0	319162	0.23	0	0	0	0	0	0	0	0	0	0	319162	0	0	0
(4m)	TRUSTS	7	2300	0	0	2300	0	2300	0	2300	0	0	2300	0	0	0	0	0	0	0	0	0	0	0	2300	0	0	0
	Sub-Total (B)(4)	261491	17829717	0	0	17829717	12.69	17829717	0	17829717	12.69	0	17829717	12.69	0	0	0	0	0	0	0	0	0	0	17829717	0	0	0
	Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)+(B)(4)	261720	63125449	0	0	63125449	44.93	63125449	0	63125449	44.93	0	63125449	44.93	0	0	0	0	0	0	0	0	0	0	63125449	0	0	0

Table IV - Statement showing shareholding pattern of the Non Promoter - Non Public Shareholder

Category	Category & Name of the Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (A+B+C2)	Number of Voting Rights held in each class of securities				No of Shares Underlying Outstanding convertible securities (Including Warrants)	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities (XI)=(VII+X))	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital)	Number of Locked in Shares		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form
								No of Voting Rights			Total as a % of (A+B+C)				No.	As a % of total Shares held	No.	As a % of total Shares held	No.	As a % of total Shares held	No.	As a % of total Shares held	No.	As a % of total Shares held	
								Class X	Class Y	Total															
	(I)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)				(X)	(XI)	(XII)	(XIII)		XIV		XV		XVI		XVII		(XVIII)
(1)	Custodian/DR Holder	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(2)	Employee Benefit Trust (under SEBI(Share based Employee Benefit) Regulations 2014)	1	128773	0	0	128773	0.09	128773	0	128773	0.09	0	128773	0.09	0	0	0	0	0	0	0	0	0	0	128773
	<b>Total Non-Promoter-Non Public Shareholding (C) =</b>	<b>1</b>	<b>128773</b>	<b>0</b>	<b>0</b>	<b>128773</b>	<b>0.09</b>	<b>128773</b>	<b>0</b>	<b>128773</b>	<b>0.09</b>	<b>0</b>	<b>128773</b>	<b>0.09</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>128773</b>

**Notes:**

- Shares held by ESOP Trust doesn't include 29234 shares allotted during the quarter ended June 30, 2025 as the listing and trading approval for these shares was pending as on June 30, 2025.
- While calculating outstanding stock options only the shares granted under primary route are considered, further the shares already allotted to ESOP Trust are deducted (which also includes 29234 shares which were pending listing and trading approval as on June 30, 2025).

Table VI - Statement showing foreign ownership limits		
Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100.00	18.42
As on the end of previous 1st quarter	100.00	16.09
As on the end of previous 2nd quarter	100.00	16.50
As on the end of previous 3rd quarter	100.00	15.55
As on the end of previous 4th quarter	100.00	15.30
<b>Notes :-</b> 1) "Approved Limits (%)" means the limit approved by Board of Directors / shareholders of the Listed entity. In case the listed entity has no Board approved limit, provide details of sectoral / statutory cap prescribed by Government / Regulatory Authorities 2) Details of Foreign ownership includes foreign ownership / investments as specified in Rule 2(s) of the Foreign Exchange Management (Non-debt Instruments) Rules, 2019, made under the Foreign Exchange Management Act, 1999.		